Faculty Profile

Name: Dr.C.Brindhadevi

Qualification: M.Com,M.Phil.,MBA.,M.Phil.,PGDCA, Ph.D

Designation: Assistant Professor of Commerce

Date of Birth: 19/12/1982

Date of Joining: 07/03/2018

Experience: 6 years

Mail id - brindhadevi@gvgvc.ac.in

Awards /Recognition : Nil

Research:

- Number of Ph.D Guided: 03

- Number of Ph.D Pursuing: 03

Publications :

Faculty name	Title	Journal Name
Dr.C.Brindhadevi & K.Ilavarasi	Determinants of online grocery purchase intention among consumers – A Study	Journal of Foundational Research
Dr.C.Brindhadevi & Mrs.K.Ilavarasi	Anora -YashwantT-Innovative Research in Modern ERA	TARAN Publications
C.Brindhadevi	Challenges of e-learning in an era of social distancing in Higher education	"International Journal of education and teaching
Dr.C.Brindhadevi	Virtual learning in higher education in covid-19	National Journal on Social Issues & Problems

Orientation /Refresher / Other Courses attended

Name of the Course	Academic Staff College, University	Duration in Days
Orientation course	Ministry of human resources development pandit madan mohan malaviya national mission on teachers and teaching Teaching Learning Centre-Ramanujan College Delhi University	21 days Online
Refresher Course in Commerce & Management	Ministry of human resources development pandit madan mohan malaviya national mission on teachers and teaching Teaching Learning Centre-Ramanujan College Delhi University	14 days Online
FDP on Innovative Teaching Learning Methodologies	MHRD-(PMMMNMTT), organized by Teaching Learning Centre (TLC), Coimbatore Institute of Technology,CBE	05 days
Online National Workshop on Educational Philosophy and Psychology in Sanskrit Vangmay	Teaching Learning Centre of Shri Lal Bahadur Shastri National Sanskrit University, New Delhi-16 under PMMMNMTT scheme, Ministry of Education.	05 days
Online National Workshop on Cyber Security in Education	Teaching Learning Centre of Shri Lal Bahadur Shastri National Sanskrit University, New Delhi-16 under PMMMNMTT scheme, Ministry of Education.	05 days

One day national webinar "Promotional Avenues for teachers in higher Education :CAS Regulations-2018"	Guru Angad Dev Teaching-Learning : A Centre of MHRD under PMMMNMTT	01 days
Online National Workshop on Developing Assessment and Research Tools	Teaching Learning Centre of Shri Lal Bahadur Shastri National Sanskrit University, New Delhi-16 under PMMMNMTT scheme, Ministry of Education.	05 days
FDP Development of Teacher's e-Kit and MOOCs in Four Quadrant Format of e-Content	Guru Angad Dev Teaching-Learning Centre of MHRD under PMMMNMTT	05 days
Online National Workshop on Advance Features of MS Office 05th to 09th October, 2020	Teaching Learning Centre of Shri Lal Bahadur Shastri National Sanskrit University, New Delhi-16 under PMMMNMTT scheme, Ministry of Education.	05 days
Online National Workshop on "ICT based Teaching and Assessment"	Teaching Learning Centre of Shri Lal Bahadur Shastri National Sanskrit University, New Delhi-16 under PMMMNMTT scheme, Ministry of Education.	05 days

Name of the faculty and department	Date of Joining	Details of the Course	Number of Days	Organised Institution/University/ Centre
Dr.C.Brindha devi	05/03/2018	Swayam Online Course Certification	3 months	SWAYAM - NPTEL (National Programme on Technology

Assistant Professor of Commerce		Financial Accounting		Enhanced Learning) for Engineering
	05/03/2018	Promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs	16	IIC Online Sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi
	05/03/2018	Online Induction Training/Orientation Programme	28	Teaching Learning Centre (TLC), MHRD-(PMMMNMTT),Ramanujan College University of Delhi
	05/03/2018	FDP on Innovative Teaching Learning Methodologies	05	MHRD-(PMMMNMTT), organized by Teaching Learning Centre (TLC), Coimbatore Institute of Technology,CBE
	05/03/2018	Online National Workshop on Educational Philosophy and Psychology in Sanskrit Vangmay	05	Teaching Learning Centre of Shri Lal Bahadur Shastri National Sanskrit University, New Delhi-16 under PMMMNMTT scheme, Ministry of Education.
	05/03/2018	Online National Workshop on Cyber Security in Education	05	Teaching Learning Centre of Shri Lal Bahadur Shastri National Sanskrit University, New Delhi-16 under PMMMNMTT scheme, Ministry of Education.
	07/03/2018	Online TWO-WEEK	14	Teaching Learning Centre (TLC), MHRD-

		REFRESHER COURSE IN "COMMERCE AND MANAGEMENT"		(PMMMNMTT),Rama nujan College University of Delhi

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Vidwan-ID : 216769

Book Published :

Books authored: 01

Faculty Name	Title	ISBN	Year	Publisher
Dr.C.Brindhadevi & J.Annmercy	Virtual pace of Education : Revolutionizing education in digtal era	978-999-931-2899	2023	ELIVA